

THE INFINITY BALLROOM, FAIRMONT MUMBAI

FOR IMMEDIATE RELEASE

The Asian Awards to hold its 10th edition in Mumbai – its first outside London

Fairmont Mumbai named Official Host Partner

MUMBAI, 30 SEPTEMBER 2026

The Asian Awards, the international honours platform founded in London in 2010, will hold its tenth edition at Fairmont Mumbai on Friday 5 February 2027. It will be the first Asian Awards ceremony held outside the United Kingdom in the platform's history. Fairmont Mumbai has been named Official Host Partner of the event.

The move marks a deliberate shift rather than a one-off. After nine editions in London, The Asian Awards intends to make Mumbai the long-term home of the platform, and the tenth edition is the beginning of that chapter.

Since its founding, The Asian Awards has recognised extraordinary achievement across the global Asian world – in business, science, philanthropy, technology, culture, sport and public life. It is not a regional ceremony and not a film awards night. It is a convening of people whose work has changed what the world expects, and it has always recognised legacy and impact rather than popularity.

Fairmont Mumbai joins the tenth edition as Official Host Partner, taking an active role in establishing the awards' Indian future rather than serving solely as the venue. The ceremony, gala dinner and reception will all be held within the hotel, whose Infinity Ballroom is among the largest pillarless event spaces in the city.

Past honourees give a measure of the room. Ratan Tata, Amitabh Bachchan, Sachin Tendulkar, A R Rahman, Jackie Chan, Sir Ben Kingsley and Jack Ma have all been recognised by The Asian Awards, alongside Professor Muhammad Yunus, Sir Venkatraman Ramakrishnan and Demis Hassabis. Bruce Lee, Freddie Mercury, Mother Teresa and Ravi Shankar have been honoured posthumously. More recent editions have recognised BTS, Zayn Malik and M S Dhoni.

PAUL SAGOO OBE · FOUNDER & CHAIRMAN

“We started this in London in 2010 because the achievements of the Asian world were not being recognised at the level they deserved. Seventeen years later the room we bring together is one of the most remarkable anywhere.

Bringing it to India for the tenth edition is not a change of address. It is the awards arriving where they always belonged. Mumbai has done more than any city to carry Asian achievement to a global audience, and we intend to stay.

Fairmont Mumbai understood the ambition from the first conversation. They are not hosting an event for us; they are helping us build something here.”

The tenth edition will recognise figures from business, science, philanthropy, technology, culture, sport and public life. Honourees will be announced in the coming months. The Asian Awards does not confirm recipients until each has been individually approached and has accepted.

ABOUT THE ASIAN AWARDS

The Asian Awards was founded in London in 2010 and recognises outstanding achievement across the global Asian community, spanning business, science, philanthropy, technology, culture, sport and public life. Its tenth edition, on Friday 5 February 2027, is the first to be held outside the United Kingdom and takes place at Fairmont Mumbai. The Asian Awards is owned and operated by Asian Awards Limited. Founder and Chairman: Paul Sagoo OBE. theasianawards.com

ABOUT FAIRMONT MUMBAI

Fairmont Mumbai opened its doors in April 2025 as Mumbai's Grand Entrance — a dazzling destination where grandeur and extraordinary theatre meet the timeless elegance of the 1920s. Located near Chhatrapati Shivaji Maharaj International Airport, the hotel offers 446 luxurious rooms and suites, one of the city's largest event spaces, and seamless connectivity for global travellers, corporate guests, and leisure seekers alike. Designed to make special happen, the hotel blends legacy and innovation through exceptional dining, pioneering wellness, and thoughtful hospitality. At its heart is Blu Xone at Fairmont Spa and Longevity, India's first longevity-focused wellness space in a luxury hotel — redefining modern self-care through personalised healing, rejuvenation, and purposeful living.

ABOUT FAIRMONT HOTELS & RESORTS

Fairmont Hotels & Resorts is renowned for the international luxury hospitality brand's unrivalled portfolio of over 90 extraordinary hotels where grand moments of life, heartfelt pleasures and personal milestones are celebrated and remembered long after any visit. From grand hotels to urban retreats, since 1907 Fairmont has created magnificent, meaningful and unforgettable hotels, rich with character and deeply connected to the history, culture and community of its destinations — renowned addresses such as The Plaza in New York City, The Savoy in London, Fairmont Tokyo, Fairmont Golden Prague, Fairmont San Francisco, Fairmont Banff Springs in Canada, Fairmont Doha and Fairmont The Palm in Dubai. Fairmont hotels are the social epicenters of their cities — iconic gathering places where people, culture, and ideas converge. Famous for its engaging service, awe-inspiring public spaces, locally inspired cuisine, and iconic bars and lounges, Fairmont also takes great pride in its pioneering approach to hospitality and leadership in sustainability and responsible tourism practices. Fairmont is part of Accor, a world leading hospitality group counting over 5,800 properties throughout more than 110 countries, and a participating brand in ALL Accor, a booking platform and loyalty program providing access to a wide variety of rewards, services and experiences.

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Press assets, imagery and film from previous editions are available on request.

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